

PRESS RELEASE

Paris, 15 April 2021

INSPIRED BY THE BLEND OF PORTUGUESE HISTORY AND CHINESE CULTURE THAT CHARACTERISES THE CITY, A NEW HERMÈS STORE OPENS IN GALAXY MACAU

On 15 April 2021, Hermès is delighted to open the doors of a new store located on the ground floor of Galaxy Macau. This fourth store in Macau emphasises the ties Hermès has with the vibrant city and offers a convivial space where imagination takes shape in the sixteen métiers of the house. Macau possesses the complete fusion of traditional and modern culture, where leisure activities are accompanied by a picturesque architectural landscape.

The unique vision for the store, conceived by the Parisian architecture agency RDAI, is established from the first encounter thanks to the brilliant jade-coloured floor-to-ceiling façade inside the mall. The colour evokes the symbolism of this local stone, its association with protection and eternal friendship, and the cultural history of the city and its Portuguese influences. Up close, a study of the façade reveals handmade ceramic tiles artfully assembled in a chevron pattern and glazed in gradient shades from emerald to the purest white, the stone's most precious hue. The wide windows showcase animated displays of the latest collections and accessories.

The entrance leads into an expansive, open-plan layout that is centred around the leather universe, followed by individual spaces dedicated to the lively silk collections, the perfume and beauty métiers, women's ready-to-wear, watches and jewellery, men's ready-to-wear, and home and equestrian collections in a surrounding pattern. The design encourages an intuitive exploration and the eye is drawn to the geometric cherrywood frames that display a prominent selection of silk scarves. In this way, a sense of intimacy is created within each universe. The back of the store is framed by a wall fashioned from lacquered bamboo blades, each of which having been oxidised using the Japanese hand-applied bokashi technique, highlighting the artisanal approach harnessed into the store design.

The store unites a singular design identity that combines the singularity of the local culture with Hermès' recognisable architectural codes, such as the signature Ex-Libris, the mosaic flooring inspired by the Faubourg Saint-Honoré flagship store, and the Grecques lighting, which enhances the volume and layout of the space. The palette pays homage to the historic houses in the nearby Taipa village, painted in sun-faded greens and sunset pinks. These shades reappear in bespoke dégradé hand-woven carpets, leather seating, and in the green and jade cabochons that decorate the graphic black and white mosaic flooring that recalls traditional Portuguese tiles. The customised motif evolves in a gradient that amplifies the rhythm and discovery of the store.

The new Hermès store in Macau offers local customers and new visitors an enhanced retail experience in a welcoming environment with unique identity. It binds the city's cultural legacy and contemporary exuberance with the Parisian house's creativity and fine craftsmanship in an enchanting dialogue.

Since 1837, Hermès has remained faithful to its artisan model and its humanist values. The freedom to create, the constant search for beautiful materials, the transmission of savoir-faire of excellence, and the aesthetic of functionality all forge the singularity of Hermès, a house of objects created to last. An independent, family-owned company, Hermès is dedicated to keeping the majority of its production in France through its 51 workshops and production sites and to developing its network of 306 stores in 45 countries. The group employs more than 16,600 people worldwide, including nearly 10,400 in France, among whom nearly 5,600 are craftsmen*.

Axel Dumas, a sixth-generation family member, has been Hermès CEO since 2013. Founded in 2008, the Fondation d'entreprise Hermès supports projects in the areas of artistic creation, training and the transmission of savoir-faire, biodiversity, and the preservation of the environment.

** As of 31st December 2020*

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2/2

Hermès Galaxy Macau
Galaxy Macau™, G082, Ground Floor,
The Promenade Shops, Cotai, Macau
Sunday to Thursday: 10 am to 10 pm
Friday to Saturday: 10 am to midnight